



**Ambassadors Guidelines
& Expectations**



YOU'VE BEEN SELECTED

• to represent •

OUR CORE VALUES

1

Have **fun** and smile

2

Respect everyone and
listen with an **open mind**

3

Embrace your **responsibilities**
to the finish line

4

Act with **integrity**



PROGRAM OVERVIEW

Involvement Requirements

- Six month program length
- 4 – 10 high-quality photos per-week
- Tag/mention once per-week using our Facebook handle:

@PlaySoccerVettaSports

- Incorporate our hashtags:
#VettaSports #PlaySoccer



TYPE OF ASSETS

Photos • Videos

That inspires others to get back into the game

DO'S

1 Experiences

camaraderie, playing soccer, hand shakes, before/after team bonding

2 Happy Faces

we want our experiences to be positive and our players to have fun

3 Men & Women

share how men & women enjoy playing together if you are on a coed team.

DONT'S

Agressive Play • Injuries • Tobacco • Illegal Drugs • Bad Sportsmanship

If you don't want to see it, no one wants to see it.



BE 100% CREATIVE. BE YOU.

What Would you like to see?

Pretend someone else was sharing images.
What would interest you to stop and look?

Add Some Personality.

Your friends follow you for you, so show off
soccer and Vetta in your own style.

LEVEL ONE



WATER BOTTLE



ATHLETIC SOCKS



SESSION FEE



COOZIE



WINTER SCARF



SOCCER JERSEY

LEVEL TWO

VETTA REWARDS

We're proud of our soccer players and we want you to be proud to be a part of our ambassadors. Show off your rewards to your teammates, friends and family and do it with spirit! First, spread your Vetta cheer on the bench and on the field with the first level items. Then after 30 days, show your spirit to all of STL!



CONCORD

12320 Old Tesson Rd.,
St. Louis, MO 63128

P: (314) 842-3111

MANCHESTER

150 Enchanted Pkwy.,
Ballwin, MO 63021

P: (636) 391-1227

SOC CERDOME

220 East Ave.,
Webster Groves, MO 63119

P: (314) 962-9248

ST. CHARLES

1425 St. Peters Cottleville Rd.,
St. Peters, MO 63376

P: (636) 498-4625

OUTDOOR

SLU High School • Soccer Park (Fenton, MO)